

FUB International Staff Training Week 2026

June 22 – June 26

**More Than Memories: How Alumni Engagement
Advances the Whole Institution**



Monday, June 22

Welcome to Freie Universität Berlin's 14th International Staff Training Week

12:30	Arrival of participants and registration
13:00	Welcome address by Vice President International Affairs Welcome and presentation of Freie Universität Berlin Dr. Herbert Grieshop, Head of International Affairs Division
13:45	FUB's International Staff Training Week and its different tracks Meet the organizing team(s)
14:10	Group Picture
14:15	Lunch
15:00	FUB Campus Scavenger Hunt
17:00	end of program day 1

Tuesday, June 23

Location: Freie Universität Berlin, Room tba

9:30	Welcome and Introduction to the program
10:00	Icebreaker Let's get to know each other (Organizational Setups, Roles and Focus Areas)
12:30	Lunch
13:30	The Student (and Alumni) Life Cycle as Strategic Approach - Touchpoints and Synergies from Student Recruitment to Alumni and Donor Relations
15:00	Break
15:30	The Emotional Side of Alumni Relations: How Fond Memories Shape Connection and Belonging
17:00	End of program
18:00	International Summer Reception

Wednesday, June 24

Location: Technische Universität Berlin, Room tba

9:30	Welcome to Technische Universität
10:00	Reputation Building: How to Leverage Alumni as Brand Ambassadors for the University
11:30	Coffee break
12:00	Examples from group
13:30	Lunch
14:00	End of program – free afternoon for individual appointments and activities
15:30/17:00	Optional Event: Berlin River Cruise
18:00	Optional: Panel discussion: Internationalizing Research in Times of Geopolitics (tbc) Joint event Berlin Center for Global Engagement x SCRIPTS at the Humboldt-Universität zu Berlin in Berlin Mitte <i>The panel discussion will be a public event together with the Excellence Research Cluster SCRIPTS, which itself focuses on how science is increasingly becoming a contested matter between competing political orders on the world stage. Participants in the track “More Than Memories: How Alumni Engagement Advances the Whole Institution” are warmly invited to attend.</i>

Thursday, June 25

Location: Technische Universität Berlin, Room tba

9:30	Failure Lab: Learning from Mistakes Bring your best example for the group
11:00	Coffee break
11:30	Urgently Seeking International Talent: The Value of International Alumni for the Host Country's Labour Market
12:45	Lunch
13:45	Summing up: In what areas are alumni already supporting your institution? In what other areas would you like them to get involved? How would go about this?
15:00	Feedback & Take-aways

16:00 Group transfer to FUB Campus Run and Summer Party

16:00 Freie Universität Berlin Summer Party 2026 and
FUB CampusRun

Friday, June 26

Final Day: Team-Building, Workshops & Farewell at Domäne Dahlem – Farm Estate & Museum

9:30 Welcome & Team Briefing

10-11:30 Team Workshops (90 minutes)
In small groups, participants will take part in one of several interactive, practice-oriented sessions designed to inspire teamwork and shared reflection:

Bio-Logical! – Discovering Organic Agriculture

Plant-Based Protein Workshop

Seasonal Farm Experience

Climate-Friendly Food Education

Beekeeping & Biodiversity

Historical Museum Tour

12:30 Group Wrap-Up & Certificate Ceremony

13:00 Lunch & Farewell Gathering
Free exploration of the estate, museum, and farm shop

* events marked in grey are joint events for the whole group / participants of all tracks